



COME  SEEK

THE *Royal* CARIBBEAN

Perfect Day Island Collection, Royal Amplified
Fleet Modernization and New Ships

MULTIMEDIA PRESS KIT





ROYAL CARIBBEAN EYES NEXT GENERATION OF CRUISERS WITH MULTIBILLION-DOLLAR INVESTMENT IN SHIPS, EXPERIENCES AND DESTINATIONS

NEW GLOBAL PRIVATE ISLAND COLLECTION DELIVERS THE ULTIMATE IN THRILL AND CHILL

NEW YORK, March 15, 2018 – Vacation time is precious, and travelers today have higher expectations and more options than ever. Consumers continue to invest more in experiences and make choices based on the range of emotional benefits gained from quality time away. Knowing this, Royal Caribbean International is making a multibillion-dollar investment in providing its loyal guests and the next generation of cruisers with the most advanced, customizable vacation adventures that will lead to rich, memory-making moments worth experiencing and repeating.

NEW GLOBAL PRIVATE ISLAND COLLECTION DEBUTS AT COCOCAY, BAHAMAS IN 2019

A cruise vacation is much more than the ship itself. In one of the company's most ambitious projects yet, Royal Caribbean is changing what it means to thrill and chill on vacation with the unveiling of its new Perfect Day Island Collection, a series of unrivaled and exclusive private island destinations around the world.

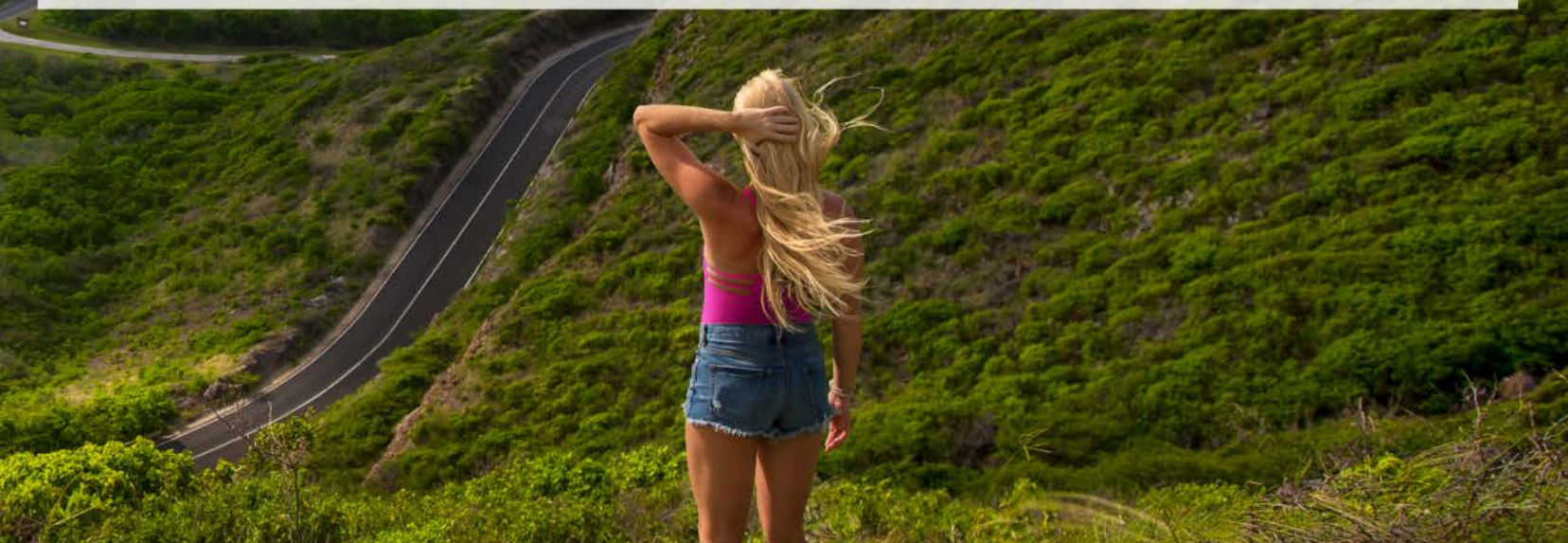
The first in the collection, Perfect Day at CocoCay, is a \$200 million transformation of the cruise line's existing private island in The Bahamas that will deliver the ultimate family destination in the Caribbean.

HIGHLIGHTS INCLUDE:

- **Thrill Waterpark**, featuring two brag-worthy water towers with 13 slides – the most slides found in any waterpark in the Caribbean – will include the 135-foot-tall Daredevil's Peak, the tallest waterslide in North America. In addition, the waterpark will feature the Caribbean's largest wave pool and a kid-friendly obstacle course pool.
- **Oasis Lagoon**, the Caribbean's largest freshwater pool, with a swim-up bar and in-pool loungers.
- A **1,600-foot zip line** that crisscrosses the island at up to 50 feet high and features the only water landing in the Caribbean.
- A helium balloon, dubbed **Up, Up and Away**, floats up to 450 feet above the ground providing for the highest vantage point in The Bahamas.
- Two specially designed beaches – **Chill Island** for the ultimate beach escape, complete with pristine, crystal-clear tropical waters and white powder-like sand – and plentiful cabanas and daybeds for relaxation; and the action-packed **South Beach** with volleyball, beachside basketball, soccer, paddle boarding, glass-bottom kayaking and zorbing in an inflatable zorb ball.
- The exclusive **Coco Beach Club**, will offer an upscale island experience that will feature the first overwater cabanas in The Bahamas.

Royal Caribbean ships departing from the US states of New York, Maryland and Florida will call at Perfect Day at CocoCay, providing guests with vacation adventures like no other in the Caribbean. The island transformation will roll out in phases beginning September 2018 with the completion of a new pier, and by spring 2019 the majority of the island's experiences will be open. Coco Beach Club, the final phase, is set to open November 2019. Additional Perfect Day Island Collection destinations in Asia, Australia and the Caribbean will be announced at a later date.

"It's true that our ships are technological and engineering marvels in their own right and offer a multitude of unexpected experiences; but our destinations are an equally important part of the cruise vacation," said Michael Bayley, President and CEO, Royal Caribbean International. "We are introducing the Perfect Day Island Collection to deliver the most memorable vacation for adventure seekers on land and on board our ships. Once completed Perfect Day at CocoCay will be the ultimate family destination in the Caribbean."





ROYAL AMPLIFIED FLEET MODERNIZATION WILL DELIVER NEW INNOVATIONS ON EVERY DECK

Adding to recently announced digital innovations, including frictionless check-in, stateroom technology and a new mobile app, the cruise line has committed **\$900 million** to reimagining its fleet through a new modernization effort called **Royal Amplified**. Spanning 10 ships in four years, the program will touch every facet of the guest experience, and introduce a wide range of innovative features and bold, new experiences, including specialized pool spaces, experiential dining and nightlife concepts, and first-of-its-kind attractions like **Sky Pad**, an out-of-this-world virtual reality, bungee trampoline experience. Royal Amplified reflects the company's passion for innovation, relentless attention to detail and commitment to delivering the best vacation in the world.

WEEKEND GETAWAYS REIMAGINED

Royal Caribbean's increased popularity among millennials resulted in the cruise line being named "Cruise Line Brand of the Year" in The Harris Poll's 29th annual EquiTrend Study. This important, rising generation of travelers opts for more frequent and often shorter vacations, and Royal Caribbean is answering that call by amping up its **short Caribbean** getaways, setting a new industry standard. In summer 2018, *Mariner of the Seas* will undergo a \$90 million modernization adding new thrills, including Sky Pad and a glow-in-the-dark laser tag experience; The Bamboo Room, a retro lounge with tiki-chic décor; and the fun,

vibrant Playmakers Sports Bar & Arcade. *Mariner* will sail 3- and 4-night cruises from Miami, FL redefining the weekend getaway.

Sister ship *Navigator of the Seas* will follow in 2019, and receive an even more extensive modernization before joining *Mariner of the Seas* to offer short escapes. In 2019, both ships will call extensively on Perfect Day at CocoCay, making for the most ultimate quick getaway.

NEW SHIPS AND NEW CLASS OF SHIPS ON THE HORIZON

Beginning in April 2018, Royal Caribbean's newest ship, *Symphony of the Seas*, will make waves not only as the world's largest cruise ship but also as the ultimate family vacation. True to her name, *Symphony* brings together a variety of new features, including the Ultimate Family Suite; new dining options – from fresh seafood to Mexican, thrilling entertainment and live-action adventure, such as the epic glow-in-the-dark laser tag experience.

In addition to *Symphony of the Seas*, Royal Caribbean has a robust lineup of new ships on the horizon, including the Quantum Ultra Class *Spectrum of the Seas*, an evolution of the Quantum Class of ships set to debut in 2019; a second Quantum Ultra Class ship in 2020, a fifth Oasis Class ship in 2021 and a new class known as Icon, with ships delivered in 2022 and 2024, both which will be largely powered by liquefied natural gas (LNG) and fuel cells.



Download Event Announcement Press Release

ROYAL CARIBBEAN FACTS

FOUNDED: 1969

24 SHIPS

6 SHIPS ON ORDER

FIRST SHIP
SONG OF NORWAY

EXECUTIVES

RICHARD FAIN

Chairman & CEO,
Royal Caribbean Cruises Ltd.

MICHAEL BAYLEY

President & CEO,
Royal Caribbean International

VICKI FREED

Senior Vice President,
Sales, Trade Support and Service,
Royal Caribbean International

MARK TAMIS

Senior Vice President,
Hotel Operations,
Royal Caribbean International

JIM BERRA

Chief Marketing Officer,
Royal Caribbean International



FIRSTS AT SEA

ice-skating rink **FLOWRIDER SURF SIMULATOR**



rock-climbing wall

robotic bartenders

ZIP LINE



RipCord by iFly
skydiving simulator



TALLEST SLIDE AT SEA

VOOM, THE FASTEST
INTERNET AT SEA



BUMPER CARS



IN 2018-19, ROYAL CARIBBEAN WILL VISIT MORE THAN
260 DESTINATIONS IN 68 COUNTRIES ON 6 CONTINENTS

Alaska • Asia • Australia • New Zealand • Bahamas • Bermuda
Canada • New England • Caribbean • Europe • Hawaii • Mexico
Panama Canal • South America

BUILDING A WORLD-CLASS CRUISE TERMINAL IN MIAMI, DEBUTING OCTOBER 2018

OVER 40,000
employees from
60+
countries

FLEET CAPACITY
(double occupancy):
77,061

NEARLY
4.6 MILLION
guests every year
FROM 150 COUNTRIES



BEST CRUISE LINE OVERALL
15 YEARS RUNNING

Readers' Choice Awards • Travel Weekly



ROYAL CARIBBEAN OWNS

**TWO PRIVATE
ISLANDS**

(AND COUNTING)



COME SEEK

THE *Royal* CARIBBEAN

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EXPERIENCE VIDEO

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SHAY MITCHELL ELECTRONIC PRES

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EXECUTIVE BIOS



Michael Bayley | President & CEO



Mark Tamis | Senior Vice President, Hotel Operations



Vicki Freed | Senior Vice President, Trade Support and Service



Jim Berra | Chief Marketing Officer

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ROYAL CARIBBEAN INTERNATIONAL ANNOUNCES THE NEW PERFECT DAY ISLAND COLLECTION

MIAMI, March 14, 2018 – Upping the ante on what it means to thrill and chill on vacation, Royal Caribbean International today unveiled the first details of the new **Perfect Day Island Collection**, a series of unrivaled private island destinations around the world. The first in the collection, **Perfect Day at CocoCay, Bahamas** will boast a number of distinct experiences and iconic features, giving adventurous vacationers first-time experiences that will top any bucket list. From racing down the tallest and most thrilling waterslide in North America or riding the tide of the Caribbean's largest wave pool, to taking in the highest view in The Bahamas from a helium balloon 450 feet in the air, unwinding at the largest freshwater pool in the Caribbean, or enjoying the perfect beach day, guests will have the power to create their perfect vacation day - no matter what that may look like.

"At Royal Caribbean, it's not just about the hardware. It's true that our new ships are technological and engineering marvels in their own right, and offer a multitude of unexpected experiences. Our destinations are an equally important part of the cruise vacation," said Michael Bayley, President and CEO, Royal Caribbean International. "We are introducing Perfect Day Island Collection to ensure that we deliver the most memorable vacation for adventure seekers on land, as well as on board our ships."

Scheduled for completion in fall 2019, the new Perfect Day at CocoCay will offer endless discoveries and shareable moments among seven distinctive island experiences to deliver the ultimate family destination in the Caribbean with the perfect combination of thrills and chills for everyone.



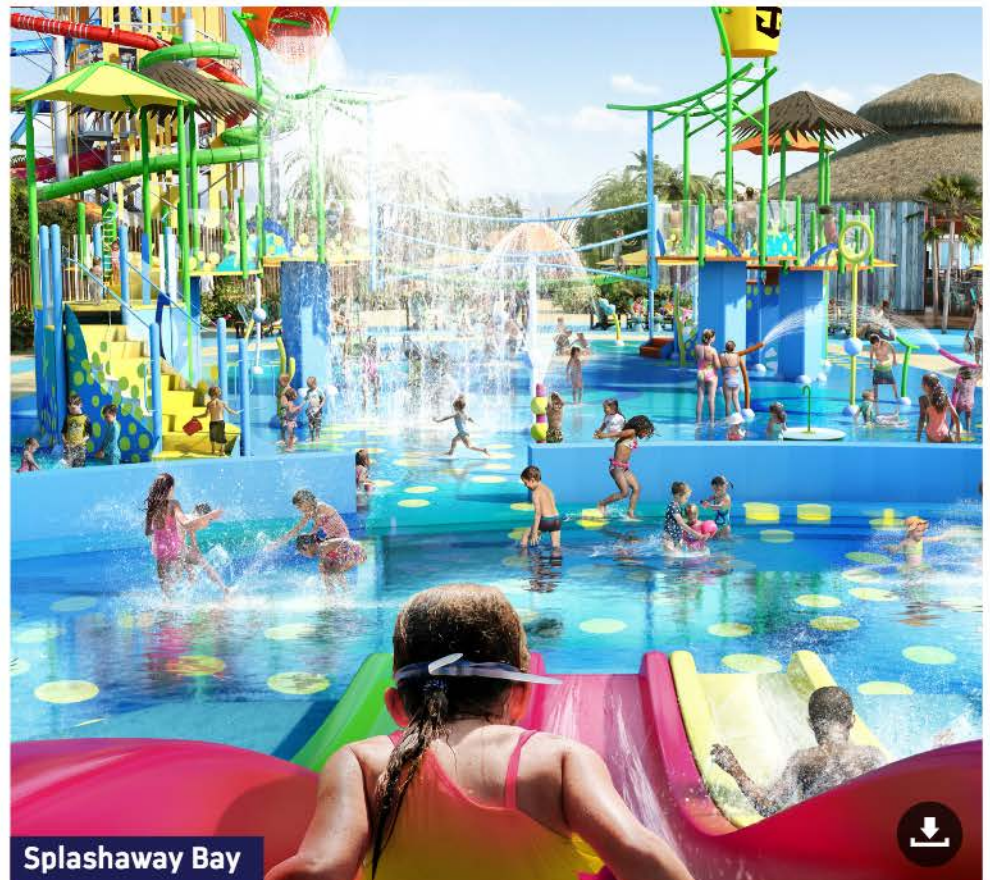
[Download Perfect Day Island Press Release](#)



Perfect Day at CocoCay Aerial



 Download Video





THE PERFECT DAY STARTS HERE

Setting the stage for the perfect day is the upbeat, colorful and dynamic arrivals plaza, visible to guests as soon as they step ashore Perfect Day at CocoCay. Vacationers will be able to jam out to a welcoming party of live music or brave a zip line ride soaring across the harbor; get soaked by more than 30 water cannons on a shipwrecked **Galleon** or by the surprising spout of **Sprayaway Geyser**, spraying water 82 feet in the air. Royal Caribbean's largest **Splashaway Bay** will give kids even more buckets of fun thanks to fountains, pools, sprinklers, geysers, water cannons and whirlpools - plus five kid-size waterslides and two massive drench buckets.

At **Captain Jack's**, the island hangout and meet-up spot, guests can grab a drink at the rowboat bar and enjoy waterfront views or chow down on chicken wings and crispy steak fries - the house specialty. For a nautical, world-traveled vibe, guests can opt to head to **Skipper's Grill** for lunchtime favorites like burgers, sandwiches, tacos and salads.

DAREDEVILS WANTED

Thrill Waterpark will lie at the heart of Perfect Day at CocoCay, daring the most adrenaline-seeking guests to conquer two brag-worthy water towers with 13 slides - the most slides found in any waterpark in the Caribbean - as well as the Caribbean's largest wave pool and a kid-friendly obstacle course pool. Key features of Thrill Waterpark will include:

Daredevil's Tower

Guests will push their limits on seven exhilarating slides, including twin **Dueling Demons** drop slides and the duo of **Manta Raycers**; the high-speed, fully vertical **Screeching Serpent**; the coiling **Green Mamba**; and the 135-foot-tall **Daredevil's Peak** - the tallest waterslide in North America.

Family Tower

Adventurous squads will share the thrill with six multi-rider slides, including **The Twister**, a winding tube slide for two sharing a raft; **The Slingshot**, a zero-gravity slide for four; and the four-lane **Splash Speedway** racing slides.

Adventure seekers of all ages can also ride the tide at the largest wave pool in the Caribbean, and leave their cares on land as they soar above Perfect Day at CocoCay on a 1,600-foot zip line - ending with the only splash water landing in the region.

At **Adventure Pool**, little adventurers will find an obstacle course with lily pads, a rock-climbing wall and swing ropes to bounce, climb and swing to their heart's content.

PLAY IT COOL AT THE LARGEST

FRESHWATER POOL IN THE CARIBBEAN

At **Oasis Lagoon**, guests of all ages can explore the coves of the Caribbean's largest freshwater pool - whether looking to spend fun time with family, share a few cocktails with friends or simply laze around in the tropical sun. Sunbathers can make their way through three distinct coves, each with a vibe of their own. Guests can splash right in at the kid-friendly beach entry, sip a frosty **Coco Loco** at the swim-up bar before catching some sun rays on one of three mini swim-up islands with in-water loungers, or treat themselves to total relaxation in a private cabana, complete with its own cabana attendant.

A SKY-HIGH PERSPECTIVE

With **Up, Up and Away** thrill seekers will score a view unlike any other while drifting 450 feet above Perfect Day at CocoCay in a colorful helium balloon, allowing them to take in the island from the highest vantage point in The Bahamas. The sure-to-be iconic attraction will be visible from anywhere on the island as well as ships docked in port.

DISCOVER AN OUT-OF-OFFICE OASIS

Miles away from ordinary, guests will find the ultimate beach escape on **Chill Island**. Vacationers can expect pristine, crystal-clear tropical waters and white powder-like sand, making for the perfect day at the beach. **Chill Grill**, the largest dining venue on the island, will offer beachside dining with fresh bites. Guests will also find beach day favorites here, including wave runner excursions, boat tours, snorkeling to see the spectacular marine life, as well as plentiful cabanas and daybeds for relaxation under the shade. Add in beach bars with roaming bartenders, and vacationers will truly wish they lived here.



AMP UP AND WIND DOWN

Guests will fuel their competitive fire on the action-packed **South Beach** with volleyball, beachside basketball, soccer, paddle boarding, glass-bottom kayaking and zorbing in an inflatable zorb ball. After working up an appetite, they'll be able to grab a bite at the **Snack Shack** or wade out to the floating bar to cool off with a drink. If relaxation is more their speed, photo-worthy teepee cabanas, as well as daybeds, are perfect for napping and snapping in the shade.

ELEVATE THE PERFECT DAY

At the exclusive **Coco Beach Club**, travelers will experience an upscale take on the island's authentic Caribbean vibe. The first and only overwater cabanas in The Bahamas will offer discerning guests a new level of laidback luxury. With an overwater hammock, waterslide and private attendant, guests will have everything they need for a few hours of complete indulgence. In addition, beachside cabanas and daybeds will offer up a private slice of paradise. Elsewhere, guests can find zen at a freshwater infinity edge pool and bar, spanning an expansive 2,600-plus feet, or enjoy an exclusive dining venue that serves up freshly made Mediterranean fare with a side of ocean views.

"When you name a place Perfect Day, you're making a big, bold claim, but it's one we're going to deliver on," asserted Bayley. "Once Perfect Day at CocoCay is complete, it will be unlike anything else in the world."

Perfect Day at CocoCay will roll out in phases, beginning Sept. 2018 with the completion of the pier, and the majority of the island will launch spring 2019. Coco Beach Club, the final experience to be completed, is set to open Nov. 2019. Additional Perfect Day Island Collection destinations in Asia, Australia and Caribbean will be announced at a later date. For a taste of the perfect day, visit royalcaribbean.com/perfectdaycococay.

PERFECT DAY AT

Coco Cay



Download Perfect Day Island Logo



Coco Beach Club



Family Tower



Captain Jack's



Coco Beach Club



Galleon



Overwater Cabanas



SYMPHONY OF THE SEAS **ELEVATES THE WAY** **FAMILIES STAY AND PLAY**

Royal Caribbean International is redefining family and adventure travel with its newest ship, *Symphony of the Seas*. Bringing to life every family's vacation dreams, the ship is a playground of thrill and chill experiences carefully designed with guests of all ages in mind. Families can go head to head in a glow-in-the-dark laser tag adventure, take the plunge down the tallest slide at sea, or soak up some sun after getting drenched on the ship's epic waterslides and surf simulators, discovering exactly how *Symphony of the Seas* is the new sound of adventure for the whole family.



Download *Symphony of the Seas* Press Release



THE BEST CRUISE SHIP OF



Download Video

Symphony of the Seas	
FAST FACTS	
RECORDED PASSENGERS	WORLD'S LARGEST SHIP
128,000 GRT	5,818 GUESTS (double occupancy)
155.5 FEET WIDE	6,680 GUESTS (total)
2 KNOTS (cruising speed)	2,200 INTERNATIONAL CREW
188 POOLS	HIGHLIGHTS
0 FEET DEEP	SEVEN NEIGHBORHOODS



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SYMPHONY OF THE SEAS
FACT SHEET

THE ULTIMATE FAMILY SUITE

The new Ultimate Family Suite is two stories of thrills on every level. Imagination brings this one-of-a-kind home away from home to life with swoon-worthy features, whimsical color schemes and a whole lot of awesome. The 1,346-square-foot interactive space is designed for both the young and young at heart, providing a space for families to come together during their cruise vacation, while also offering enough room and amenities to relax during that special "me time."

HIGHLIGHTS

Accommodates up to eight guests across the two bedrooms – with a "Magic Door" crawl space in between – and a living room

In-suite slide, where even the biggest of kids can slide into fun from one level to the next

Private cinema with an 85-inch HD TV, featuring the ultimate family movie library (streaming services included) and video games on multiple consoles





DESIGNING THE ULTIMATE FAMILY ADVENT



Download Video

HIGHLIGHTS CONT.

LEGO wall, spanning floor to ceiling, for the smallest of aspiring architects

Hidden nooks to chill and recharge and enjoy some privacy

Royal Genie, the epitome of an ultimate insider and concierge extraordinaire, on hand to deliver surprise and delights as part of the many services and premium amenities included in the luxurious Royal Suite Class experience.

And that's just the inside; the 212-square-foot balcony touts table tennis, an interactive, three-dimensional vertical maze for kids called the Luckey Climber, and a full-size whirlpool that provides unmatched ocean views while guests soak in the sun.



PALATE-PLEASING MENUS

Symphony will have taste buds tingling as families restaurant hop from bow to stern. There's a little bit of everything, ensuring even the choosiest culinary connoisseur has something to enjoy in between adventures. *Symphony* will make it easy for families to taste the ultimate kid's menus at sea across more than 20 restaurants found on board, four of which are new concepts for the cruise line.

Playmakers Sports Bar & Arcade is where families cheer on their home team playing on any of more than 30 big-screen TVs, while they munch on American classics like wings, popcorn shrimp, sliders, burgers and picture-perfect sundaes. After finding inspiration in celebrating a win, it is game on at the arcade with Ms. Pac-Man, Star Wars Battle Pod, Ice Skee-ball and a lineup of other popular arcade games.

El Loco Fresh is perfect for the family on the go with a fiesta of flavors, from made-from-scratch mole sauce and tangy salsa verde to the made-to-order tacos and burritos. This crazy delicious Mexican fare is fresh and fast for those looking to fuel up for their next onboard adventure.

Hooked Seafood the ultimate catch for families looking for fresh seafood. Those angling for a real taste of New England-inspired classics can enjoy lobster and crab claws, or take their pick of local fish and just-shucked oysters at the ice-cold raw bar.

Sugar Beach candy and ice cream shop is the ultimate spot for that sweet tooth. Adults and kids alike can take their pick from a family's favorite confections and ice creams, alongside a few sugarcoated surprises. The sweetest place on the high seas also features family-friendly DIY activities for aspirational culinary artists.



Playmakers



El Loco Fresh



Hooked Seafood



Sugar Beach

ENTERTAINMENT AMPED UP

Travelers will discover an unmatched variety of thrilling entertainment, with a lineup of high-tech, high-energy original productions that will captivate children and grownups alike. Shows spanning ice, water, air and stage will keep guests wowed, while brand new live-action adventures will bring out the kid in everyone.

Battle for Planet Z has family, friends and foes go head to head for control of the last planet in the galaxy in this new glow-in-the-dark laser tag experience, complete with state-of-the-art technology and special effects.

Puzzle Break: Escape the Rubicon challenges teams to race against the clock as they learn to work together toward one common goal – to escape the submarine-themed room before time runs out.

ADVENTURE FOR ALL AGES

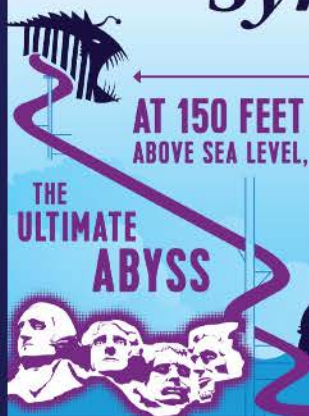
Alongside new experiences, Royal Caribbean will continue to offer family favorites like the **Ultimate Abyss** – the tallest slide at sea; **The Perfect Storm** trio of waterslides; two **FlowRider** surf simulators; **Splashaway Bay**, a vibrant waterscape for kids and toddlers; skating in a real-ice rink at Studio B, a mini-golf course, a nine-deck-high zip line, two rock-climbing walls that stand 43 feet high, a full-size basketball court, table tennis, and 19 pools across 1,188 feet. The adventure extends on land; the whole crew, from grandchild to grandparent, can create lasting memories and discover new destinations together with a variety of shore excursions specifically designed with families in mind.

The cruise line's robust and complimentary Adventure Ocean youth program continues to offer young vacationers, ages 3 to 17, a wide array of entertaining and educational experiences and activities infused with innovative fun and excitement. Highlights include:

- **Royal Babies** (ages 6-18 months) offers the tiniest guests and their parents interactive classes filled with enriching activities developed by early childhood experts.
- **Royal Tots** (ages 18-36 months) provides 45-minute interactive playground sessions filled with age-appropriate activities and toys.
- **Aquanauts** (ages 3-5 years) serves up cool experiments and the chance to become Certified Jr. Adventure Scientists.
- **Explorers** (ages 6-8 years) includes fun events and adventures, such as themed parties.
- **Voyagers** (ages 9-11 years) offers a range of activities that puts the "cool" back into learning.

Tweens & Teens Program (ages 12-17 years) allows older kids the freedom to come and go from their dedicated spaces on board, while checking out games, sports and parties with others their age.

Symphony of the Seas



AT 150 FEET
ABOVE SEA LEVEL,

PERFORMERS AT THE
AQUATHEATER USE TWO 10 METER
OLYMPIC HEIGHT DIVING BOARDS

IS TALLER THAN MOUNT RUSHMORE



Symphony was constructed out of
500,000 INDIVIDUAL PIECES,
27 times the parts used
to assemble the
EIFFEL TOWER

Standing upright at **1,188 FEET**
Symphony of the Seas is
twice as high as the
**WASHINGTON
MONUMENT**

SYMPHONY'S

23

**POOLS,
WATERSLIDES,
AND FLOWRIDERS
CONTAIN MORE THAN
94 TIMES THE WATER**



OF ONE ERUPTION OF OLD FAITHFUL,
THE CONE GEYSER IN YELLOWSTONE NATIONAL PARK

Symphony of the Seas' **CENTRAL PARK** has
OVER 12,000 PLANTS – more than
THE SMITHSONIAN GARDENS
Orchid Collection



With 7 distinct
NEIGHBORHOODS,
Symphony has more boroughs
than New York City



SYMPHONY WEIGHS MORE THAN 17,000 AFRICAN ELEPHANTS



With **20 RESTAURANTS,**
Symphony of the Seas
has over **300 INDIVIDUAL**
MENU OPTIONS

JUST ONE OF
SYMPHONY OF THE SEAS'
FOUR BOW THRUSTERS HAS MORE
HORSEPOWER THAN 7 FERRARIS



Symphony has
MORE WORKS OF ART
than the
LOUVRE
has paintings



Royal Caribbean
INTERNATIONAL





SHIPS ON ORDER

SPECTRUM OF THE SEAS

QUANTUM ULTRA CLASS

2019



***Spectrum of the Seas
Mega-Block Float Out***



***Spectrum of the Seas
Celebrates Keel Laying***



***Spectrum of the Seas
Steel Cutting at Meyer Werft***

QUANTUM ULTRA 2

QUANTUM ULTRA CLASS

2020



Anthem of the Seas Overview B-Roll



Quantum of the Seas B-Roll



Ovation Officially Joins Family

OASIS 5

OASIS CLASS

2021



Harmony of the Seas B-Roll



Allure and Oasis Aerial B-Roll



Symphony of the Seas B-Roll

ICON CLASS

2022 & 2024

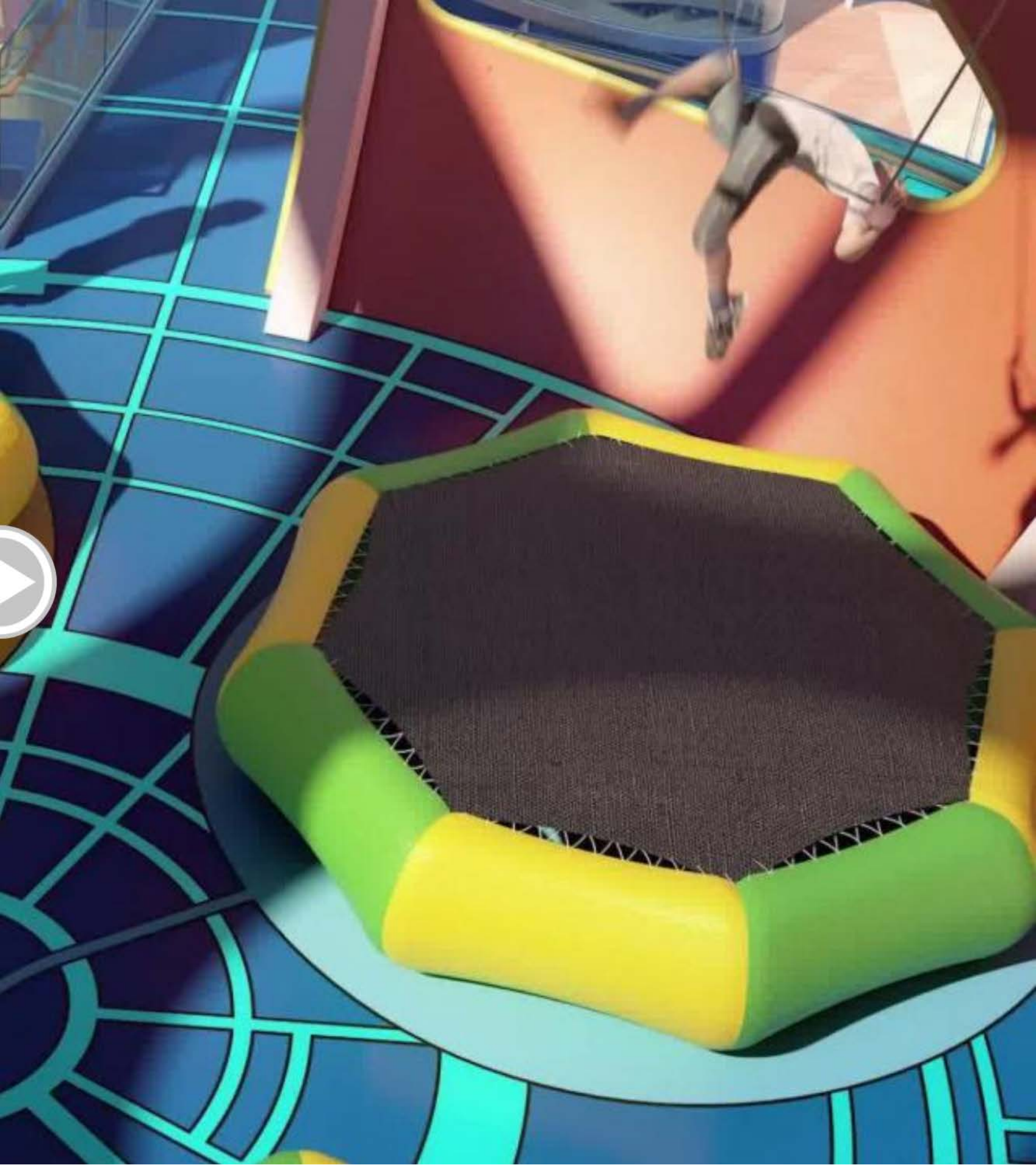


Project Icon Press Release



Cruise Ship of the Future Infographic







ROYAL CARIBBEAN TO INVEST \$900 MILLION IN MODERNIZING AWARD-WINNING SHIPS

Royal Amplified will Dramatically Redefine the Future of Adventure

MIAMI, March 14, 2018 - Royal Caribbean International is amping up vacation adventures by reimagining its fleet with a \$900 million investment. The Royal Amplified program spans 10 ships in four years, and touches every facet of the guest experience on a lineup of the world's most highly regarded and award-winning ships, including *Oasis* and *Allure of the Seas*, as well as all Freedom and Voyager Class ships. The program is set to introduce a wide range of innovative features and bold new experiences that will further build on Royal Caribbean's best-in-class global vacation offering.

In developing Royal Amplified, the global cruise line analyzed multiple years of guest satisfaction ratings, venue utilization data and crew interviews to focus the major investment on key features and experiences that matter most to travelers. Full details on each ship's new amenities will be revealed on a continuous basis in the next three years.

"Royal Amplified is built on our passion for innovation, relentless attention to detail and commitment to always exceeding our guests' expectations," said Michael Bayley, President and CEO, Royal Caribbean International.

"We sail with more than five million guests worldwide each year, and recognize the need to always innovate and stay ahead of the curve. We have designed this program to wow our loyal guests while also attracting the next generation of adventurers."



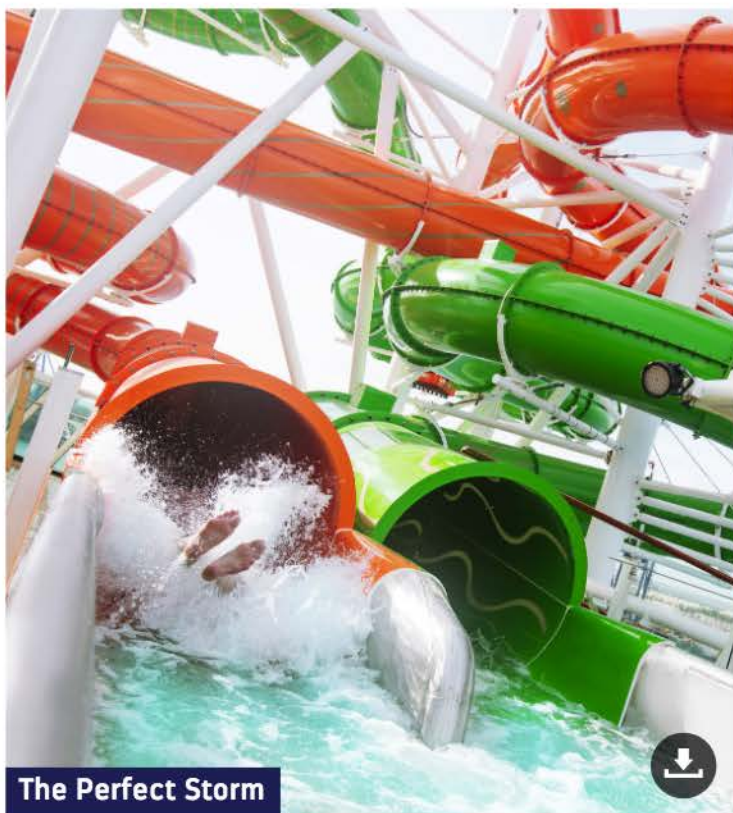
ICONIC POOLS AND ATTRACTIONS

With Royal Amplified, outside decks will be reimagined for thrill seekers to discover everything they want under the sun and beneath the stars. From pools specifically designed for family fun and relaxing spa-like environments, to lively activities day and night, more specialized pool spaces will catering to diverse preferences. Upper decks will be amped up and evolved with exciting new attractions and first-of-its-kind thrills such as Sky Pad, a virtual reality, bungee trampoline experience along with waterslides, and waterparks.

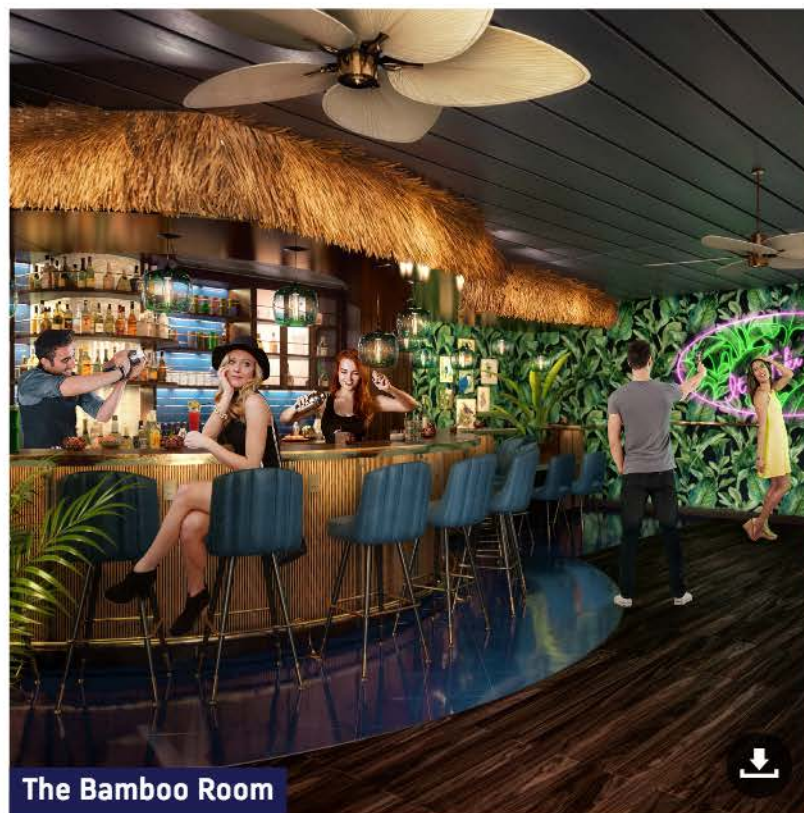
ELEVATED DINING AND NIGHTLIFE

Guests crave cornerstone cuisines, like Italian, seafood and Mexican, and Royal Caribbean will deliver on that with the introduction of more experiential dining concepts. Travelers also will see more of the cruise line's recently unveiled experiences, including **Hooked Seafood**, Royal Caribbean's New England-style restaurant; **Playmakers Sports Bar & Arcade**, and family-friendly **El Loco Fresh** with popular Mexican fare. Additional casual, grab-and-go eateries to keep guests fueled between their adventures will also make their debut.

What's more, adventurers will have the opportunity to drink, clink and live it up in distinct new bars and nightlife spots that deliver on the three tenets of a great night out: unique drinks, delicious food and live entertainment. This makes for more multidimensional nightlife venues offering food, live music and craft cocktails, like **The Bamboo Room**, and a signature outdoor Caribbean Bar. Other new concepts include a world-class music hall, a go-to spot for karaoke, and a lounge-style nightclub that will take the nightlife to a whole new level.



The Perfect Storm



The Bamboo Room



REDEFINED SHORT CARIBBEAN GETAWAYS

Royal Caribbean believes that vacations should provide maximum levels of adventure no matter how long or short. With quick getaways becoming increasingly popular and necessary for today's traveler, the cruise line will ensure that its 3- and 4-night cruises are just as exceptional as longer escapes. With the Royal Amplified focus on innovative attractions, iconic pools, distinct bars and dining, guests can enjoy an ample variety of options and features that will allow them to escape from their routine and redefine their weekends.

Royal Caribbean is not only amping up the adventure on its ships with the Royal Amplified program. The cruise line is also set to raise the bar in vacation adventures on land with the introduction of its Perfect Day Island Collection of unrivaled private island destinations around the world. The first in the collection, Perfect Day at CocoCay, Bahamas, scheduled for completion in fall 2019, will offer the ultimate in thrill and chill with a number of distinct experiences and iconic features giving guests first-time experiences that will top any bucket list. Four Royal Caribbean ships in the Royal Amplified program, departing from New York, Maryland and Florida, will call at Perfect Day at CocoCay, Bahamas, providing guests with a vacation like no other in the Caribbean.



Mariner of the Seas
FAST FACTS

- 136,279 GRT
- 157 FEET WIDE
- 22 KNOTS cruising speed
- 3,314 GUESTS (double occupancy)
- 3,807 GUESTS (total)
- 1,185 INTERNATIONAL CREW

HIGHLIGHTS



**DOWNLOAD
MARINER OF THE SEAS
FACT SHEET**



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A LOOK AHEAD AT ROYAL AMPLIFIED

Freedom Class – *Independence of the Seas* will be the first ship in the Royal Amplified program to reveal multimillion-dollar upgrades, including **Sky Pad**, **Battle for Planet Z**, a glow-in-the-dark laser tag experience; **The Perfect Storm** trio of waterslides and a new **Escape Room: The Observatory** challenge, where competitors can solve a series of high-tech riddles to unravel a mystery. Not to mention the addition of new dining venues, from **Fish and Ships** - a seaside seafood spot with freshly battered fish and chips and other guest favorites - to **Playmakers Sports Bar & Arcade**, **Izumi Hibachi and Sushi** and **Sugar Beach**. *Independence* will offer 3- to 14-night sailings from Southampton, England beginning in May 2018, before she heads across the pond in Nov. 2018 to sail from Ft. Lauderdale, FL on 4- to 5-night Caribbean cruises. *Freedom of the Seas* will be up next, debuting new features in 2020, followed by *Liberty of the Seas* in 2021.

Voyager Class – In summer 2018, the transformation of Royal Caribbean's short Caribbean cruises will begin with the \$90 million amp-up of *Mariner of the Seas*. *Mariner* will redefine the quick getaway by giving guests the chance to take their weekends to new heights with the addition of new thrills, such as Sky Pad and laser tag; The Bamboo Room, a retro lounge with its tiki-chic décor; and the fun and vibrant Playmakers Sports Bar & Arcade. The program will continue in 2019 on sister ship *Navigator of the Seas*, which also will be redesigned to specifically cater to those who seek a quick getaway.

Oasis Class – *Oasis of the Seas* will be completely reimagined in fall 2019, ten years after her revolutionary debut. The ship will gain new thrills, pools, bars and culinary creations, as well as introduce new restaurants and onboard adventures found on the newest Oasis Class ship, *Symphony of the Seas*. These enhancements will cascade to *Allure of the Seas* in spring 2020, making every ship in the class more adventurous than ever.



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